

Rev. 10.25.2023

Re: SEATTLE TOURISM IMPROVEMENT AREA — ASSESSMENT INCREASE

Dear <Client>,

The <hotel name> is part of the Seattle Tourism Improvement Area (STIA), a collection of 70 hotels in downtown Seattle established to promote Seattle as a destination. On October 5, **Seattle Mayor Bruce Harrell signed legislation into law that converted the STIA assessment from \$4 per occupied room per night to 2.3% of the guest room rate per occupied room per night, effective January 1, 2024.**

The assessment increase applies to all hotel rooms within the STIA , including those that were contracted before the increase. This City mandated assessment is in addition to Seattle's Occupancy Tax of 15.7% and any other applicable fees as outlined in your contract.

Seattle's hotel community, arts and culture organizations and the collective King County tourism economy, along with Visit Seattle, have broadly supported the increase of the STIA assessment. If you have any questions about the STIA and/or how this City-mandated assessment will apply to your organization's contracted rooms, please contact us at (206) XXX-XXXX. As always, we appreciate your business, and we look forward to welcoming you to Seattle!

Warmest regards,

Name
Title
Hotel