

Summary: Expected economic impact of hosting the 2026 FIFA World Cup™

Prepared by The Boston Consulting Group for the United Bid Committee

> \$5B

> \$5B in short-term incremental economic activity generated across US, Canada, Mexico...

\$3-4B

...resulting in a host nation net benefit of approximately \$3-4B after factoring in estimated public costs

\$160-620M

\$160-620M in short-term incremental economic activity across host cities in the 3 nations...

\$90-480M

...translating to a host city net benefit of approximately \$90-480M per city after factoring in estimated public costs

40,000

Approximately 40,000 jobs supported...

> \$1B

...leading to more than \$1B in incremental worker earnings