

Hotel Folio Verbiage & Staff Scripting

1. Folio Verbiage:

Seattle Tourism Assessment

- a. Scripting: Seattle Tourism Improvement Assessment is a \$2.00 assessment fee mandated by Seattle City Council Ordinance.
- b. Scripting: The Seattle Tourism Improvement Area was created by the Seattle City Council to generate funds which will be dedicated to promoting and marketing Seattle as a leisure destination.

2. Folio Verbiage:

15.6%Hotel Tax

- a. Scripting: This is the 15.6% occupancy Tax. The City of Seattle and King County taxes the occupancy of hotel guest rooms. The tax includes an 8.6% local and state taxes and 7% hotel tax.

Suggested Contract Verbiage

- 3. Rates subject to room tax, currently 15.6% and/or state or local mandated taxes or assessments. Subject to change.